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For Immediate Release

**THE JEWISH COMMUNITY CENTER OF SAN FRANCISCO GOES GREEN  
*BACK TO THE GARDEN*  
WITH A WIDE RANGE OF EVENTS, CLASSES & PERFORMANCES**

*Many Sukkot Holiday Events Also Focus on Going Green*

SAN FRANCISCO, September 22, 2009—The Jewish Community Center of San Francisco (JCCSF) presents a fresh new series in support of healthy living and environmental consciousness. *Back to the Garden* programs feature fresh voices and ideas relevant to a green lifestyle, offering participation in community action, fresh produce from the Capay Valley, lectures by leading food activists, artists promoting conservation and honoring nature, and an exploration of new avenues to eco-living for the whole family.

**Tuv Ha-Aretz**

JCCSF participates in Hazon's national Jewish CSA program, with support from EcoJews of the Bay and Congregation Emanu-El. Tuv Ha-Aretz: Hazon's Community-Supported Agriculture (CSA) Program enables the Jewish community to support local, sustainable agriculture. It is the first Jewish CSA Project in North America, where individuals pre-purchase a share of a farmer's produce for an entire season. In addition to guaranteeing the farmer a secure market, it gives members access to local, organic produce at competitive prices, while helping to preserve farmland and build community. Tuv Ha-Aretz is also a platform for innovative educational and community-building programs that explore the intersection of food and Jewish tradition. Tuv Ha-Aretz provides a tangible encounter with organic and sustainable agriculture issues and serves as a catalyst for engaging and revitalizing the Jewish community.

For information, please contact Rabbi Eve Ben-Ora or call 415/292.1251.

**Sukkot Community Festival and Teen Green Initiative Kick-Off**

Raymond Kimbell Park and Playground - Steiner & Geary Streest, San Francisco

Sunday, Oct. 4 from 1 – 4 pm

This fall, JCCSF teens will partner with the Neighborhood Parks Council to make a difference in the community. Middle school students become open-space advocates as they work to improve Raymond Kimbell Park and Playground, as part of a community service project. High school students will lead their own project, attending meetings with the neighborhood park group and learning to coordinate with community leaders. In partnership with the San Francisco Recreation and Park Department, this is open to all families and community members!

Suggested Donation: \$10

*HOLIDAY RELATED:*

**Sukkot Schmooze for Older Adults** Tuesday, Oct. 6 at 12:30 pm. FREE

**Sukkot Farmers' Market** Wednesday, Oct. 7 from 8:30 – 1 pm

A cornucopia of early fall apples, grapes, leafy vegetables, late season berries, nuts, dried fruits and more will fill the Pottruck Family Atrium – the perfect occasion for indulging in the bounty of local organic farmers. The Farmers' Market is one of a series ongoing throughout the year at the JCCSF.

**Sukkot: Outside In** Wednesday, Oct. 7, from 6 – 8 pm

The JCCSF invites the public to celebrate Sukkot this year from the outside in, as the Pottruck Family Atrium is transformed into an indoor sukkah. The evening features He'Brew Beer tastings, pomegranate cocktails, Broke Ass Gourmet fig cooking demo and wine tasting (no bottles over \$15), olive oil tasting and a bake sale that benefits the Great American Bake Sale and the JCCSF's Kosher Lunch program.

This event is FREE!

**Tuv Ha'Aretz Happy Hour** Thurs., Oct. 8 from 5 – 7 pm

Organic produce and beverages from the CSA farm partner in the Capay Valley.

This event is FREE

**Raw Shabbat** Friday, Oct. 9 at 6:30 pm

Food activists from Jacob's Farm, Hazon and EcoJews of the Bay share ideas over a delicious raw dinner.

\$30 & \$35 Registration required.

CLASS

**Creating an Eco-Friendly Household** Saturday, Nov. 14 from 1 – 3 pm

Eco-living is good for the planet, and it saves time and money while promoting better health. In this workshop participants assess their family's lifestyle and discover how it can be made more ecological. Participants should bring a brief written "day in the life" of their family.

Instructor: Lane Kennedy

Tickets: \$30 & \$35

For more information, or to register, please call 292-1278.

LECTURES & DISCUSSIONS

**Jonathan Safran Foer** *Why Do We Eat Animals?*

Thursday, Nov. 5 at 8 pm

Foer is one of the most acclaimed writers of his generation. His first novels, *Everything is Illuminated* and *Extremely Loud and Incredibly Close*, sold over 700,000 copies. His first work of nonfiction, *Eating Animals*, is a quest to understand meat, how it's produced and the environmental effects of eating animals. Foer explores all sides of the issue, including breaking into a chicken farm, and asserts few readers will look at their dinner the same way again. Tickets: \$10 - \$18

**Michael Pollan with Dr. Dean Ornish**

Tuesday, Dec. 8 at 8 pm

Michael Pollan says that instead of food, Americans are consuming "edible food-like substances." The Western diet has traded food for nutrients and common sense for confusion. The more we worry about nutrition, the less healthy we seem to become. Pollan offers as a simple solution to eating well. Dr. Dean Ornish is founder and president of the Preventive Medicine Research Institute in Sausalito. Tickets: \$10 - \$18

**David A. Kessler** *Putting the Food Industry on Trial*

Thursday, Jan. 14 at 8 pm

Dr. Kessler, the controversial former head of the FDA who took on the big tobacco companies, now strikes out at the food industry and reveals some startling facts in *The End of Overeating: Taking Control of the Insatiable American Appetite*. Tickets: \$10 - \$18

PERFORMANCES

**Trey McIntyre Project presents**

*The Sun Road* and Other Works

A West Coast Premiere

Friday, October 30 at 8 pm

Trey McIntyre has taken the national dance scene by storm with his fresh, barrier-breaking choreography and innovative use of technology. This ambitious new multi-media ballet about the effects of global warming, was

commissioned jointly by the Wolf Trap National Park and Glacier National Park for its *Face of America* program, and intertwines ballet onstage with magnificent HD footage of dancing in Glacier National Park.  
Supported in part with funds provided by California Presenters  
Tickets: \$18 - \$28

**Banana Slug String Band**

*Science, Song and Celebration*

Sunday, April 25 at 2 pm

For 24 years the ecological “edu-tainment” band out of Santa Cruz has been teaching children across America through songs about conservation, reclamation and earth stewardship (Tikkun Olam). Kids love their wacky costumes and motley musical style as they play rockin’ boogies, sensitive ballads, comic rap and wild reggae. Every concert becomes a classroom of joyous music, laughter and learning. The Slugs are Earth-lovin’, toe-tappin’ science at its best. “[The Banana Slug String Band] is the premier eco-band in the country... helping to raise the next green generation.” – Chicago Parent Magazine

Tickets: \$15 - \$20

The JCCSF, located at 3200 California Street (at Presidio), has been serving the Bay Area since 1877 with programs that transform people's lives – body, mind and spirit. A home away from home for San Franciscans of all faiths and backgrounds, the JCCSF welcomes more than 5,000 guests each day, presenting them with world-class cultural events, a state-of-the-art fitness center, and hundreds of inspiring educational, recreational and social programs. Programs are made possible through generous community support, enabling the JCCSF to provide free and low-cost programs as well as generous financial assistance – ensuring that the Center is accessible, welcoming and nurturing to all. For more information about the JCCSF, visit the website: [www.jccsf.org](http://www.jccsf.org).

For tickets or registration for events, call the **Box Office at 415/292-1233** or visit [www.jccsf.org/arts](http://www.jccsf.org/arts)

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